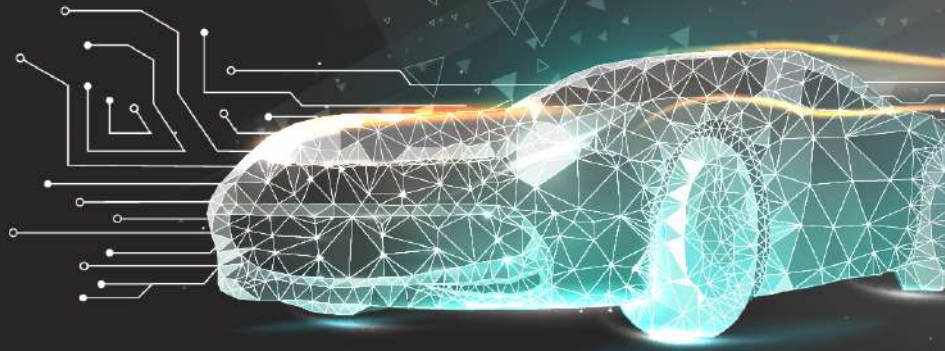


Digital Transformation Use Cases in the Automotive Industry



Enhance in-vehicle driver experiences

Acuvate is helping automotive companies modernize in-vehicle driver experiences with real-time location intelligence and voice-based virtual assistants. We can leverage Microsoft Azure Maps, Microsoft PowerApps, and our enterprise bot-building platform, BotCore to deliver connected mobility experiences.

Facilitate fleet management using emerging mobility services

For automotive companies, real-time information analysis is essential to optimize the management of mobile assets. Automotive companies can leverage Microsoft's most-renowned AI, machine learning, and advanced analytics technologies. Data from vehicles and drivers is fed into a centralized platform for analysis.



Drive agility and efficiency with low-code app development

Empowering employees with low-code app development platforms can reduce costs, infuse agility, and provide a quick way to innovate. Automotive companies must ensure that the entire organization – from C-suite executives to the factory floor – is equipped with the right tools.

Build the “office of tomorrow” with digital workplaces

Acuvate helps clients improve communication, collaboration, information discoverability, and knowledge mining with our modern SharePoint intranet solution, Mesh 3.0, and Microsoft 365 cloud. Automotive companies must build a modern workplace in the cloud that unifies devices, data, processes, and relationships.



Meet rapidly evolving customer expectations

Acuvate can help automotive companies leverage machine learning and advanced analytics to bring together customer data from various platforms and legacy systems. Our sales and marketing bots can help you deliver consistent messaging across all channels, track engagement, tailor proactive communications, and automate workflows for service agents.