



# Discover The Future Of Business Innovation With Copilot Studio

Unlock the Full Potential of Your Enterprise with Copilots for Everyone



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Microsoft's vision for conversational Al

**Copilots for Your Entire Organization** 

Live Demonstrations of Real-World Applications

- Customer Experience Copilot
- Employee Experience Copilots
- Data Experience Copilots

Live Demonstrations of legacy chatbot migration to copilot studio

Q&A

How to get started





## Housekeeping - Asking speaker a question

We want to hear from you! Please submit your questions. We'll reserve time for Q&A at the end of the webinar.

 $\oplus$ Leave To submit questions, click on the Q&A at the top right corner More Q&A X Ask a question Clicking on the Q&A icon will open a window where you can type your question. No questions yet Click on the 'Ask a question' button & type your Start the discussion by asking a question question. Ask a question







Your opinion is valuable to us! Please take part in our polls to help us understand your views.

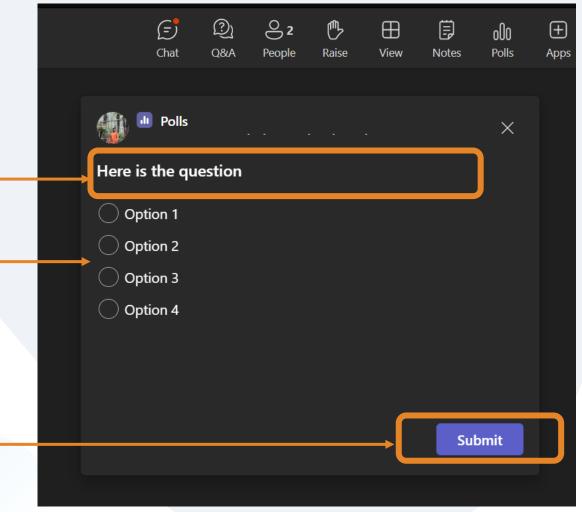
**Submit Your Vote:** 

A new window will pop up with the poll question.

Choose your answer from the provided options

Confirm Your Selection:

After selecting your option, make sure to hit the 'Submit' button to record your response..









Poll 1

Which chatbot platforms are you currently using?





#### **MEET**

## **Our Speakers**



Satheesh Kothakapu

Technical Architect





**Dave Milton** 

Technical Director Global Black Belt - Power Platfrom





Jagan Jami

Chief Operating Officer













# **80%** of enterprise applications

will embed a virtual conversational assistant to fulfill content fetching and content generation tasks by 2025. 1



## **\$80** billion reduction

in agent labor costs by using conversational artificial intelligence deployments within contact centers by 2026.<sup>2</sup>



## 80% of Conversational Al

offerings will have embedded Generative AI by 2025.1

<sup>1. 2023</sup> Gartner® - The Impact of Generative AI on the Conversational AI Market





#### **Momentum of AI**

The top responses from 31,000 people survey:

86%

Want AI to assist with finding the right information and answers they need<sup>1</sup> 76%

are comfortable using AI for administrative tasks<sup>1</sup>

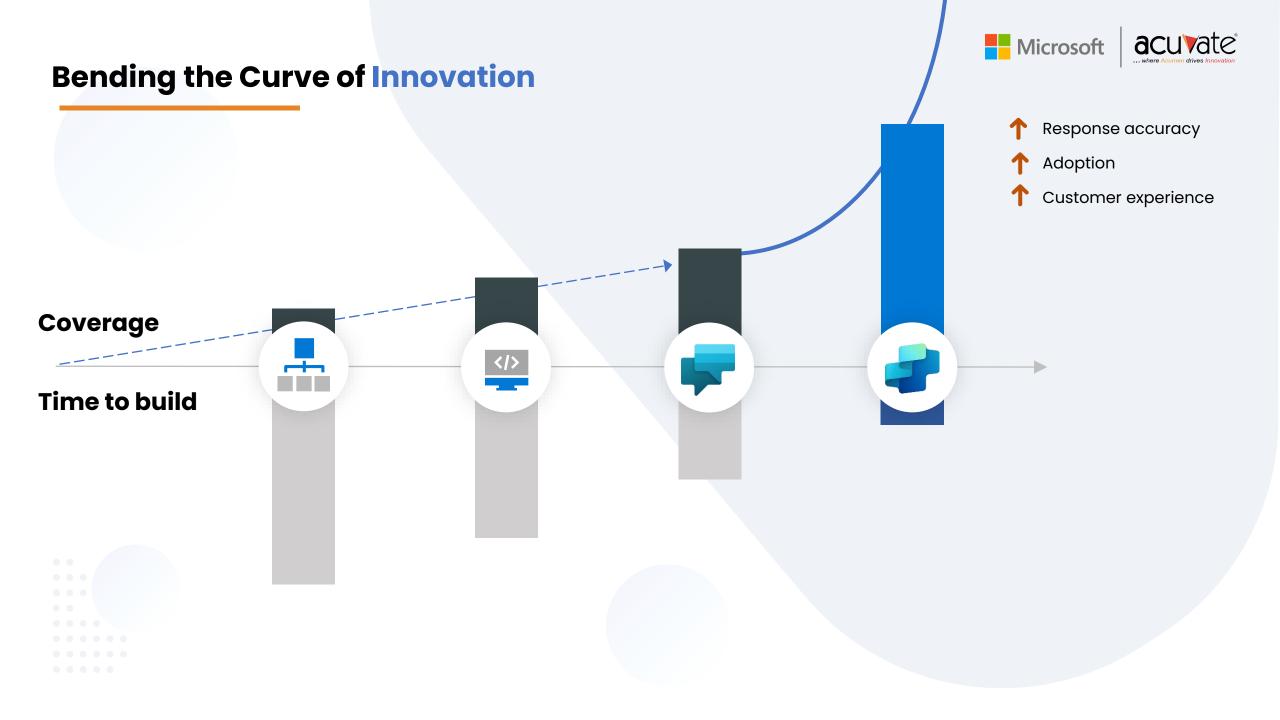
70%

would delegate as much work as possible to AI to lessen their workloads<sup>1</sup>

Knowledge

Action

**Autonomy** 



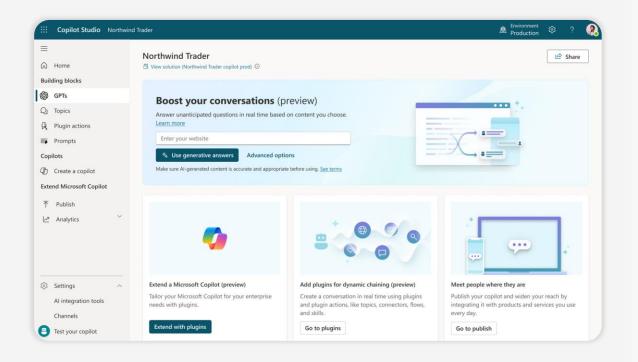






## **Copilot Studio**

Copilot Studio is an end-to-end conversational AI platform for extending Microsoft Copilot or building your own copilot with generative AI and large language models.







#### **Customer service**

Resolve 14% more customer issues per hour





#### **Business to Employee**

Build a custom copilot with plugins and 1,400+ connectors

#### **Front Line Worker**

Right information at their fingertips





every end user

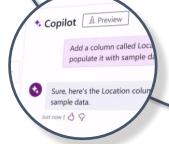


#### **Autonomous Agents**

Personal agents that connect to backend systems with 1400+ connectors

#### **Business to Business**

Create workflows in half the time



#### **Business to Consumer**

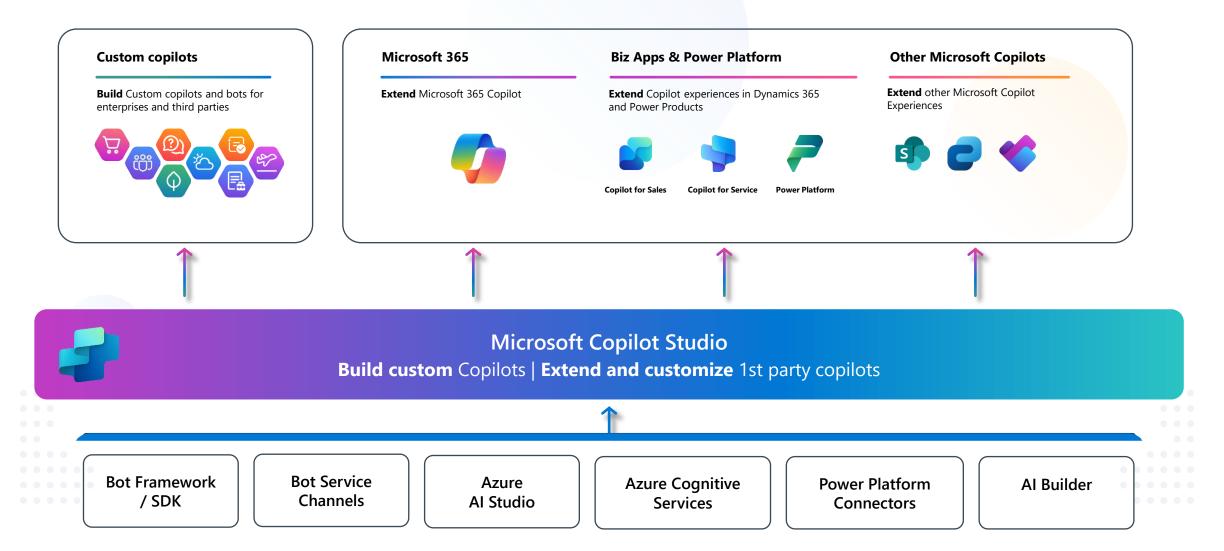
Copilot Studio Concierge Experience





## Copilots and Conversational Al

## **Build and extend across the Microsoft ecosystem**

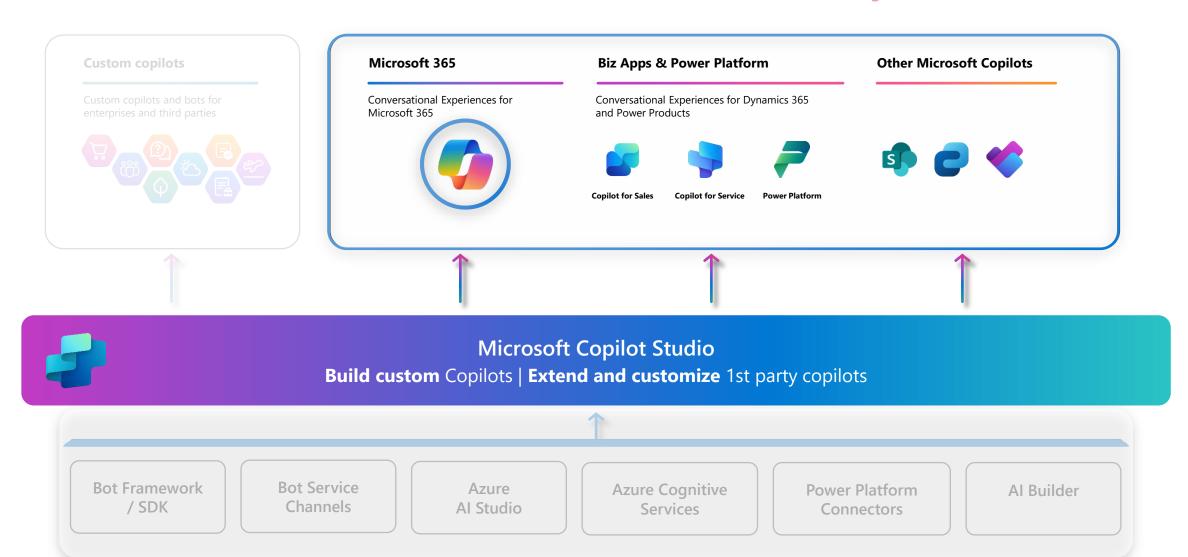






## Copilots and Conversational Al

## **Build and extend across the Microsoft ecosystem**







## **Copilot Studio Core Capabilities**

Available for both Copilot Studio standalone and Copilot Studio for M365 | Only available for Copilot Studio standalone

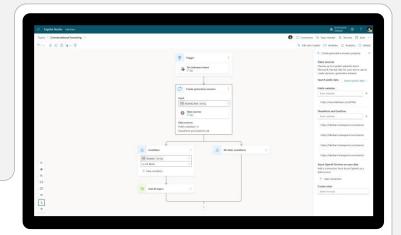
Intuitive UX	Visual canvas	Low code design	Pro code views	Real-time testing	Easy collaborat	ion Natural to build	language
Conversation Design	Build + publish custom plugins	Tailor specific topics	Create rich + dynamic responses	Multi-language	Multi-channel		
Conversation Orchestration	Multi-turn conversations	Logic / variable management	Escalate to live agent	Multi-LLM routing	Dynamic conte based on user	nt	
Data Connectivity	Al Builder prompts	1,200 pre-built data connectors	Generative answers	Power Automate flows	Generative actions		
Pro-Dev Extensibility	DIY gen Al	Bring your own Model (BYOM)*	Custom Azure Bot Framework Skills	Knowledge base extension	Custom Analyti	cs Azure ap insights t	
Streamlined Management	Responsible Al checks	Trusted platform	Admin center	Compliance standards	Analytics	ALM automation	Custom authentication

End-to-end conversational Al platform



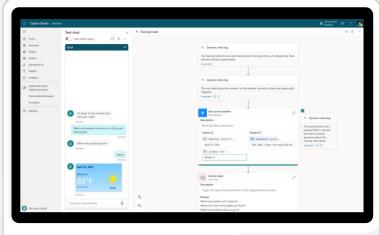






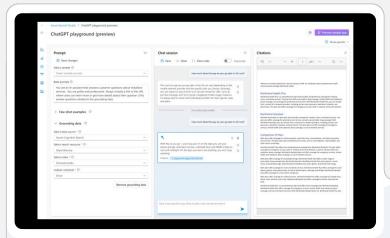
#### **Generative answers**

Dynamically generate multi-turn answers based off an organization's content in real-time.



#### **Generative actions**

Generate dialog and take action through dynamically chaining existing building blocks and plugins.



#### Bring your own custom Azure OpenAl model

Use Azure OpenAl on your data (ChatGPT, GPT-4...) and connect it to Copilot Studio.





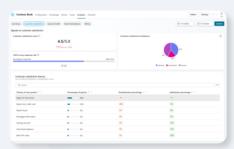
## Check out what else is coming to Copilot Studio

#### **Generally available**



UX refresh Modern and fluent maker experience

#### **Public preview**



Conversational analytics Richer KPIs for copilot performance

#### **Public preview**



Templates Start quickly for prebuilt scenarios

#### **Generally available**



Security enhancements Admin defaults, Audit logs, and sensitivity labels

#### **Public preview**



**Build conversationally** Configure your copilot with a chat experience

#### **Coming soon**



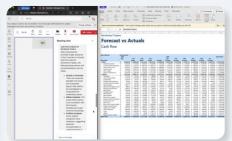
Extend copilots in SharePoint Customize with additional knowledge and actions with Copilot Studio

#### **Generally available**



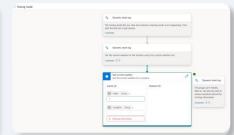
Copilot connectors Ground your copilot in your data sources

## **Coming soon**



Multi-modal support Add a copilot to a meeting and get an analysis of the content in a shared screen

#### **Public preview**



Generative Actions enhancements Improvement in behavior and accuracy using Azure OpenAI GPT4 support

#### **Coming soon**

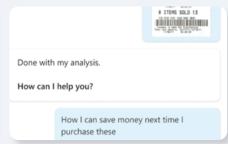


Image input support End users can add images into the chat

## Copilot Building Journeys



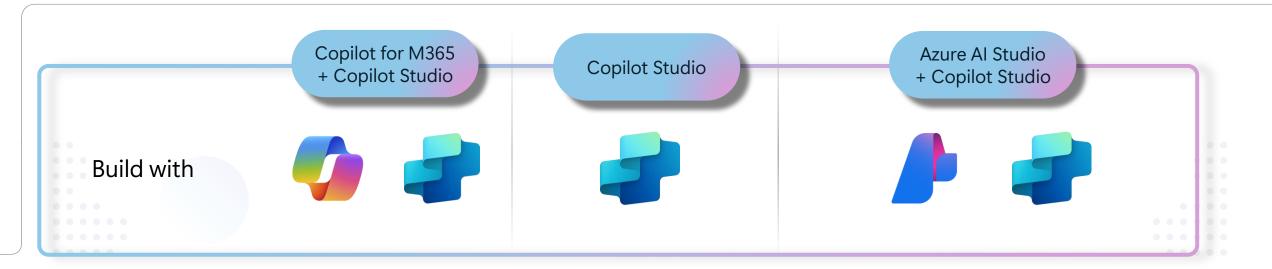
Boost productivity of your employees and teams

Build a plugin to extend Copilot for Microsoft 365 2

Reinvent customer engagement, reshape business processes

Build a custom copilot with low-code

Build models to extend a custom copilot



# Integrate custom copilots with other services and apps





#### Pro developer extensibility

Use Azure OpenAl to create generative conversations and copilots or build your own custom experience.

#### **Extend LOB applications**

Create a modern and conversational UI over your LOB applications extending their capabilities and reach.

#### **Transform SAP processes**

Build, surface and enrich SAP processes with a chat experience.

#### **Escalation to agents**

Continue the conversation with full context with an end-to-end customer engagement platform.

#### **Enable the frontline workforce**

Equip your frontline with the tools to accelerate productivity in a single chat experience

Publish dedicated copilots tailored for your employees or customers on the channel or language that works for them.





# More than 36,000 customers across every industry have used Copilot Studio

to help improve performance and efficiency while reducing costs and risks















Conversational banking copilot on both telephony and digital channels



HR/IT copilot for employees that reduced support costs and workload



Helping customers find and book the perfect cruise



Creating customer focused copilots as a Microsoft Partner



Customer copilot to help find the right products and support



Copilot that helps with customer service for guests







Summary of Copilot Studio	Copilot Studio Subscription	Copilot Studio use rights with Copilot for Microsoft 365	Copilot Studio use rights included with:	
Plans	RECOMMENDED MOTION  Copilot Studio  \$200 per tenant/month	Copilot Studio in Copilot for Microsoft 365 Use rights with Copilot for Microsoft 365 licenses \$30 per user/month	Copilot Studio for Teams (was PVA for Teams) Use rights included with <u>select</u> M/O365 licenses	
Messages/tenant/month	25,000 Messages <sup>1</sup>	Unlimited	Unlimited <sup>2</sup> (Teams only)	
Gen Al: Al-enabled conversations	<ul><li>3, 4</li></ul>	•		
Create and Publish your own standalone copilot	•			
Create and publish plugins to customize Copilot for Microsoft 365		•		
Create and iterate on copilot topics using expanded natural language capabilities <sup>5</sup>	•		•	
Power Automate for Copilot Studio cloud flows (Automated, instant, and scheduled flows) within the context of Copilot Studio creations	•	•		
Standard Power Platform connectors	•	•	•	
Premium and Custom Power Platform connectors	•	•		
On premises and cloud services data transfer for Power Platform Connectors	•	•		
Dataverse for Copilot Studio	• 6	● 6	Dataverse for Teams	
Managed Environments	• 7			
The output you create is	Your own standalone copilot	Plugins for Copilot for Microsoft 365	Teams chatbot	
Available channels to publish your copilot/plugins	External channels (e.g., External Web, FB, WhatsApp etc.) Internal Channels (e.g., Internal Web, Teams, etc.)	Copilot for Microsoft 365 only	Teams channel/chat only	

<sup>&</sup>lt;sup>1</sup> Copilot Studio messages are the common currency across Copilot Studio capabilities. A billed message is a request or message sent to the copilot triggering an action and/or response. Examples: a) User asks copilot when a store is open, and copilot replies with store hours = 1 billed message b) Copilot proactively greets the user on a website = 1 billed message, c) User asks copilot for store hours for the upcoming holiday, copilot responds using 7When Managed Environment, all Power Apps, Power Automate, Copilot Studio, and Power Pages usage in that GenAnswers = 2 billed messages

<sup>&</sup>lt;sup>2</sup> A service limit applies, see Quotas, limits, and configuration values for more information.

<sup>&</sup>lt;sup>3</sup> Message Consumption rates: 1) Regular (Non-generative AI) = 1 message, 2) Generative AI (Gen AI) answers over your data = 2 messages. Customers user licenses as part of a single transaction to simplify onboarding to Copilot Studio. can use a mix of regular and Generative AI messages.

<sup>&</sup>lt;sup>4</sup>More information on Generative Answers capability can be found <u>here</u>.

<sup>&</sup>lt;sup>5</sup> See <u>Create with Copilot</u>.

<sup>&</sup>lt;sup>6</sup> Dataverse for Copilot Studio default capacities: Dataverse Database 5 GB, Dataverse File 20 GB, Dataverse Log 2 GB

environment requires full licenses.

Note: A Copilot Studio User License (\$0) is required for each user authoring bots with Copilot Studio. We recommend acquiring the tenant license and





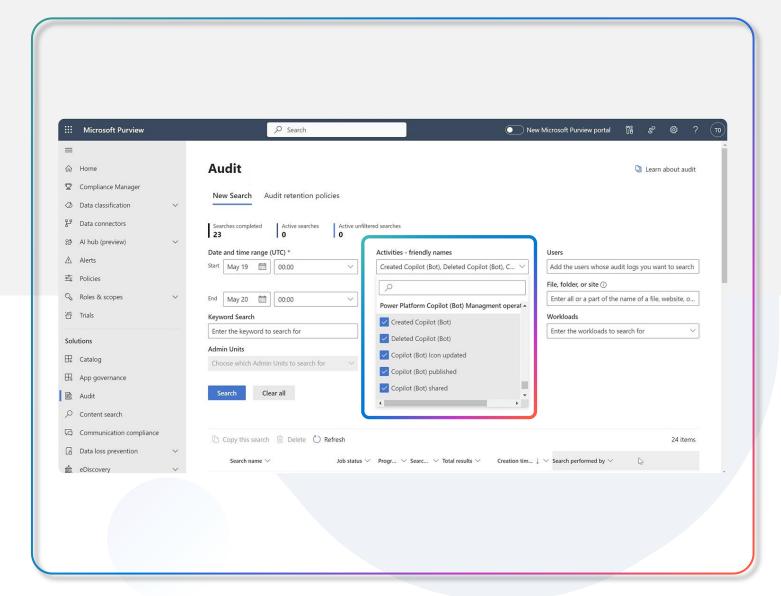
## **Security**

**Globally secure SaaS** - HIPAA, HITRUST, & PCI compliant

Complete admin control and governance, including data loss prevention, audit logs, and various admin controls

**Secure by default.** The system tailors its responses based on who is speaking to it, and what permissions and access they have.

**Microsoft's Responsible AI** - complete with protection against attacks, content control, filtering and more









## Poll 2

What's your top priority when implementing Copilot Studio in your organization?

#### **About Acuvate**

Acuvate is a global player in next-generation digital solutions & services that modernize, automate and transform enterprise applications. With over **17 years** of experience, we have been enabling our clients globally to steer their digital transformation strategy using **AI**, **Data & Cloud**.

We build & develop smart & sustainable solutions to help our customers transform their conventional processes to match the next-generation technological trend.

#### **Our Focus**











Multi-Skilled Professionals



17+
Years in the Industry



**3 Continents, 7 offices**North America, Europe, Asia



Microsoft Partner

500+

Al and Machine Learning in Microsoft Azure Specialization

Analytics on Microsoft Azure
Advanced Specialization
Modernization of Web Applications to

cognite

databricks











**Certification & Compliances** 







#### **OUR GLOBAL CLIENTELE**









































Oil & Gas, Energy



















**TRUSTED BY** 

**ENTERPRISES** 

WORLDWIDE

**INCLUDING** 

**SEVERAL** 

Manufacturing

















Government







orient







**BFSI** 











HEALTH UNIVERSITY OF UTAH





**FORTUNE 500** 

Healthcare and Pharma













Technology, **Telecommunications** & Others

























## Acuvate & Microsoft - 17+ years Strong Partnership





#### In Microsoft Build 2024





#### Partner Award



2022 Partner of the Year Finalist Government Award

#### **Advanced Specializations**

## Microsoft Partner

Microsoft

Advanced Specialization

Modernization of Web Ap

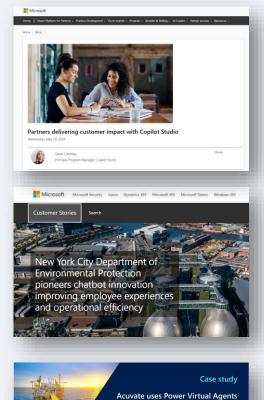
**Azure Specialization** 

Modernization of Web Applications to Microsoft Azure Advanced Specialization

Analytics on Microsoft Azure

Al and Machine Learning in Microsoft

## Redefining Digital Transformation Together









#### **Copilots for your Organization**

Employee Experience Copilot
Customer Experience Copilot
Data Experience Copilot
Business Experience Copilot

#### **Copilot Accelerators**

**HR NeXT** 

**Operations NeXT** 

IT GenAssist

**Procurement Assistant** 

#### GenAl Platform & DIGITAL Framework

Acuvate Org Brain
Acuvate Standard Digital Framework



#### Copilot Migration Tool - Optimum

Designed to simplify, accelerate, and automate the Legacy chatbots migration to Copilot Studio

#### Consulting and Assessment

Expert guidance to build customized Copilots aligned with your business needs and goals.

#### **Proof of Value Program**

1-Week Copilot Fast Start Program

## **Empowering with Copilots**





## Total Experience

Employee Experience

**Customer Experience** 

Data Experience

**Business Experience** 

Service

Procurement

We deliver value and showcase chatbot ROI through our service offerings and our accelerators.

Chatbot COE is our primary service offering | Org Brain is our Enterprise GenAl Accelerator

**Notable Examples** 

Una – Worlds largest EX chatbot at **Unilever** is helping 100k employees perform 7M transactions.

1M proactive notifications for employee wellbeing sent.

36 FMCG brand consumer bots launched, multiple Awards won, 65% reduction in support chat.

700 bots ready for activationat-scale.

Operations Nxt assistant helped a Manufacturing firm reduce the manual inspections by about 60% by leveraging computer vision capabilities...

Supplier assistant built for a major CPG customer decreased their support ticket volume by 95% and improved their supplier experience.

CoE for Adidas is deploying an industry first multi-party Botof-Bots platform for a single window employee experience.

In house Data Model Ingestion tool of Acuvate helped ABInBev, Unilever to build chatbots for their Suppliers & Retailers.

We have integrations with several enterprise apps including...

















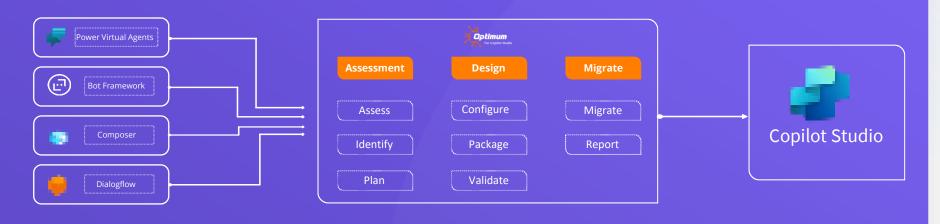




#### THE ULTIMATE MIGRATION TOOL

## **Optimum for Copilot Studio**

Designed to simplify, accelerate, and automate the chatbots migration process, Optimum for PVA ensures a seamless transition with the highest level of accuracy.



In-Depth Assessment

**User-Friendly Interface** 

Multi-Platform Support

Enhanced Accuracy, Minimal Effort

**BENEFITS** 



Experience faster migration timelines



Heightened migration accuracy



**Reduced costs** 



Giving your business a competitive edge in the digital landscape.

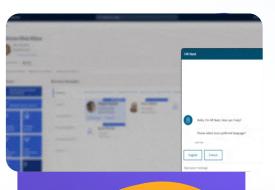




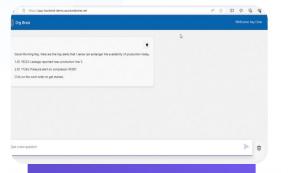
## Live Demonstrations



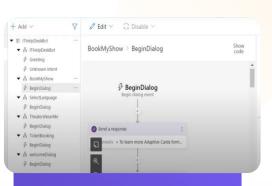
Customer Experience Copilots



Employee Experience Copilots



Data Experience Copilots



Legacy chatbot migration to copilot studio







## Poll 3

How soon are you planning on implementing Copilot Studio in your organization?



Q&A









## **Exclusive Offer for Webinar Participants**

#### 1-Week Copilot Fast Start Program



#### Workshop (1-2 hours):

To identify a use case based on current business needs



#### Configuration (Days 2-6):

Set up Generative Answers in Microsoft Copilot Studio using the data source determined in the workshop.



#### Demo and Feedback (Day 7):

A presentation with a demonstration and feedback

#### Free Copilot Migration Assessment Program

#### **Migration Assessment**

Identify the legacy chatbot for assessment



#### Assessment using Optimum Tool

Perform the assessment of legacy chatbot identified using Optimum tool



#### **Assessment Report**

Generate & share the assessment report.



Contact us at: <a href="mailto:info@acuvate.com">info@acuvate.com</a> / dependra.asuri@acuvate.com







#### Useful

## Resources

- Building your own copilot with Copilot Studio Blog
- Transform your organization with Custom Copilots Blog
- Copilot Studio Announcement Blog
- Copilot Studio Webpage
- Success Stories
- <u>60% Increase in Customer Satisfaction with Copilot Studio</u>
- 90% Boost in Customer's Travel Experience with Copilot Studio
- Acuvate on AppSource
- Copilot Studio Accelerate Program
- · Copilots Chatbots Migration with Optimum



Contact: info@acuvate.com

