



Microsoft and Acuvate Webinar

EMPOWER GENAI PLATFORMS WITH END-END DATA STRATEGY



Tamara Nesterova
Azure Enterprise Solutions Specialist
Data Analytics & AI



Johan Krebbers
Chief Technology
Officer



Poonam Chug
VP – Business Unit Head
(Migration & Modernization)



12th june 2024



4 PM Central European Time / 10 AM Eastern Daylight Time





Agenda



- Introduction of Acuvate
 - Introduction to Acuvate Accelerators
 - Introduce Acuvate 7 steps Standard Digital Framework
 - Explain Acuvate end to end Data services including explained our building blocks
 - Microsoft and (Gen) AI developments
 - Explain Centralised Acuvate Gen-AI Platform including the link with our end to end Data services
 - Overview of Acuvate Business Solutions including Gen-AI driven ones
 - The Need for Centralized Governance in GenAI Utilization
 - Increasing importance of (near) realtime decision making and how supported
 - Q&A Session
- 

Housekeeping – Asking speaker a question

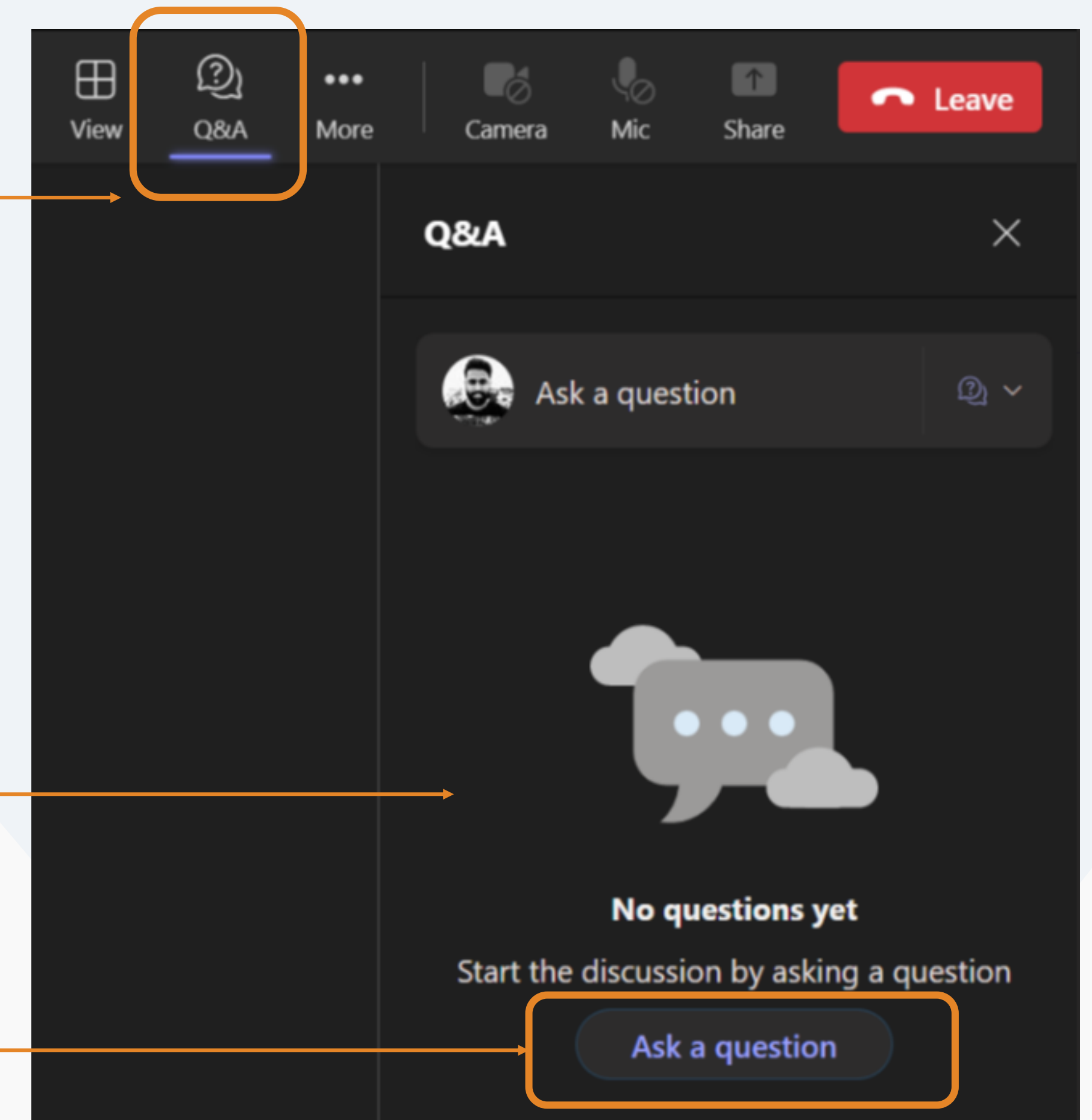
We want to hear from you!

Please submit your questions. We'll reserve time for Q&A at the end of the webinar.

1 To submit questions, click on the Q&A at the top right corner

2 Clicking on the Q&A icon will open a window where you can type your question.

3 Click on the 'Ask a question' button & type your question.



Housekeeping – Participating in Polls

Your opinion is valuable to us!
Please take part in our polls to help us understand your views.

1 Submit Your Vote:

A new window will pop up with the poll question.

Choose your answer from the provided options

2 Confirm Your Selection:

After selecting your option, make sure to hit the 'Submit' button to record your response..

The screenshot displays a dark-themed application interface. At the top, a navigation bar includes icons for Chat, Q&A, People (with a '2' badge), Raise, View, Notes, Polls, and Apps. A poll window is open, featuring a header with a profile picture and the title 'Polls'. The main content area contains the text 'Here is the question' followed by four radio button options: 'Option 1', 'Option 2', 'Option 3', and 'Option 4'. A blue 'Submit' button is located at the bottom right of the poll window. Orange arrows from the text on the left point to the question text, the options, and the submit button.



Poll 1

**Is your data ready for
Generative AI solutions?**

- A) Yes, we have clean and well-prepared data.
- B) Partially, some of our data is ready.
- C) No, our data needs significant preparation.
- D) Unsure, we are still assessing our data readiness.
- E) I am unsure about GenAI ready mean.

ABOUT ACUVATE

Acuvate is a global player in next-generation digital solutions & services that modernize, automate and transform enterprise applications. With over **17 years** of experience, we have been enabling our clients globally to steer their digital transformation strategy using **AI, Data & Cloud**.

We build & develop smart & sustainable solutions to help our customers transform their conventional processes to match the next-generation technological trend.

OUR FOCUS

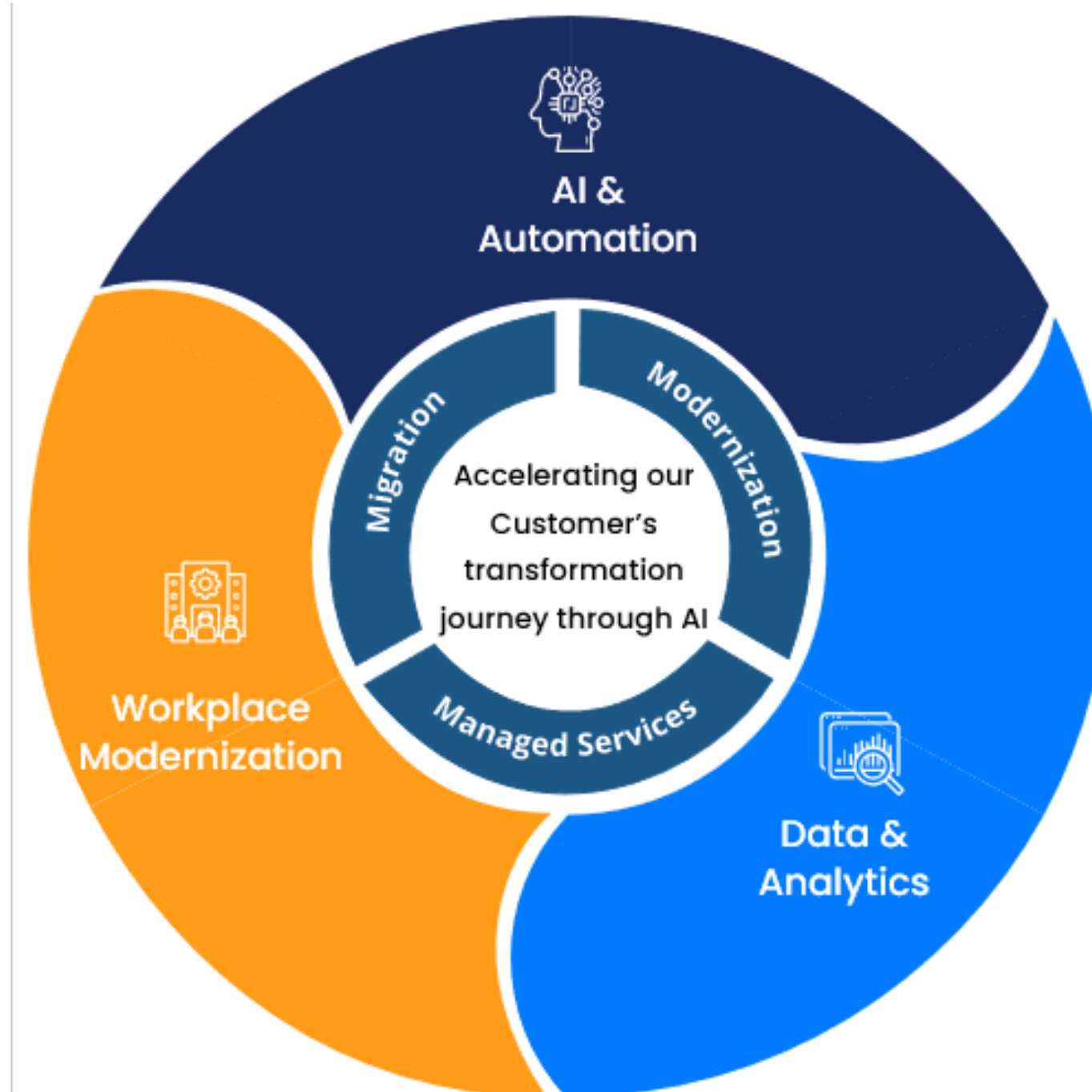
EMERGING TECH



ACCELERATORS



CONSULTING SERVICES



500+
Multi-Skilled Professionals



17+
Years in the Industry



3 Continents, 7 offices
North America, Europe, Asia



AI and Machine Learning in Microsoft Azure Specialization
Analytics on Microsoft Azure Advanced Specialization
Modernization of Web Applications to Microsoft Azure Advanced Specialization



**Trusted partner of
Several Fortune 500**
companies across the globe



Certification & Compliances



OUR GLOBAL CLIENTELE

CPG, Retail



Oil & Gas, Energy



Manufacturing



Government



BFSI



Healthcare and Pharma



Technology, Telecommunications & Others



TRUSTED BY

200+

ENTERPRISES

WORLDWIDE

INCLUDING

SEVERAL

FORTUNE 500

ACUVATE'S END TO END DATA SERVICES

ACUVATE'S END TO END DATA SERVICES

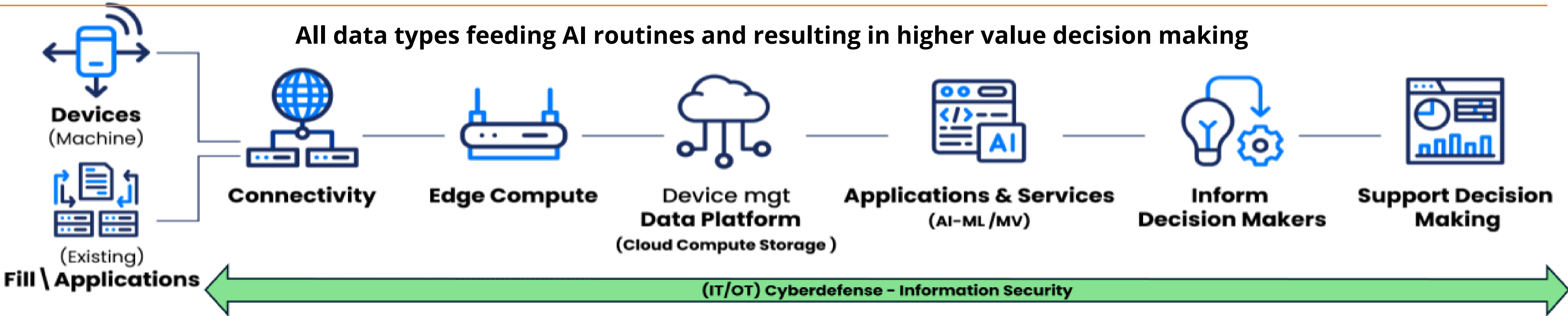
- **DIGITAL** driven.
- **End to End:** From collecting the right data as input to getting maximum **Business value** out of each process.
- **Need for increased Speed** and Efficiency drives Demand for **Realtime** execution of business workflows.
- Our prime focus initially at **MANUFACTURING & ENERGY**, but also growing towards other Industries such as **CONSUMER GOODS, BANKING, MEDICAL, ETC..**
- **Scalability** important given the expected **explosive growth of data**.
- **Data quality addressed** and therefore being able to exploit latest **AI (ML / MV / GEN)** developments.
- OT and IT support.
- Getting ready for **Digital Twins**.

ACUVATE'S STANDARD DIGITAL FRAMEWORK



Acuvate's framework, to Modernize, Optimize and Transform businesses to Digital Decision Automation

All data types feeding AI routines and resulting in higher value decision making



Setpoints

- 1 Multiple devices (sensors) collect data for processing (e.g., videos, images, temperature, pressure, damages, consumer, banking, etc.) Apps can produce input as well and then to be used as input..
- 2 4G or 5G as base connectivity to transport large volume of data with low latency Other protocols for other type of messages
- 3 Edge compute will be used for time-critical use cases and/or high-volume computing
- 4 Data will normally be transferred to a single cloud-based store per company: It will be the Acuvate Data Platform.
IOT Device Mgt: complete (IOT) control & mgt
- 5 AI (ML / MV) will be used to provide insights from data collected and translated into information Both data (ML) and images (MV) can be used for this
- 6 Inform decision makers using various methods (e.g., XR, e-mail, set-point, Digital Twin, etc.) and of course Gen-AI as increasingly important
- 7 Decision makers make the final call on actions to be taken. Autonomous is as well possible whereby AI makes the call



Manufacturing



Energy



CPG,Retail, Supply Chain



Government



Healthcare



BFSI

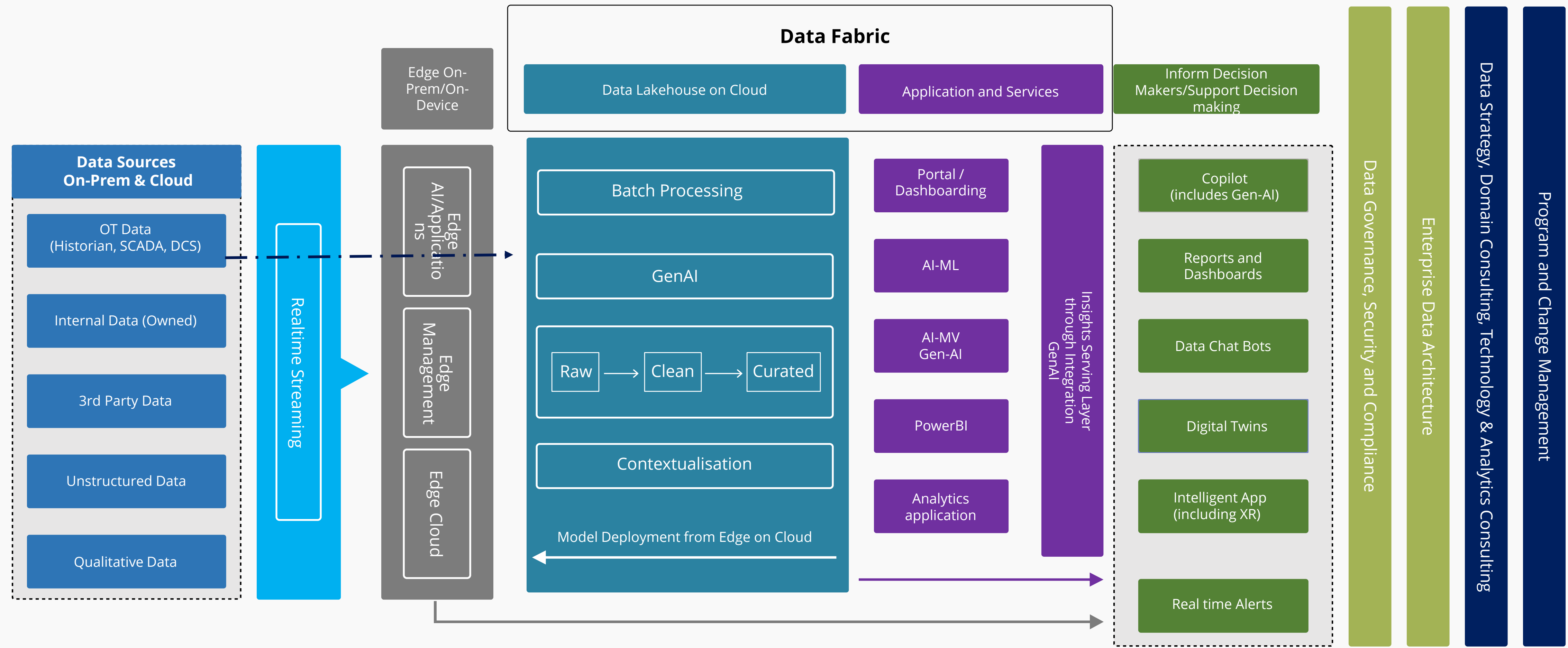
APPLIES TO ANY INDUSTRY / GOV / ETC. BUSINESS

**WHAT IS
ACUVATE'S INDUSTRIAL
DATA PLATFORM?**

ACUVATE'S (INDUSTRIAL) DATA PLATFORM

- **Scalable** to support ever increasing data volumes.
- This version is focused at **Energy / Manufacturing** and Related File input data.
- For this reason, there is direct support for your important filetypes such as **Timeseries**, etc.
- Several features to **manipulate your important data types**.
- Full support for **AI (MV-ML) - GEN-AI** modelling and related data / query support.
- Link to **EDGE** version so data can be stored in edge and/or main data platform
- Fully imbedded in the **Acuvate 7 steps approach (see slide 7)**.

Acuvate's Industrial Intelligence Data Platform - Master



Data Catalog with Active Metadata Management

Data Observability and Data Operations

- Databricks based with Energy extensions
- Runs on Cloud and On Premise

The future of AI is here

Forbes

What ChatGPT And Generative AI Mean For Your Business?

COMPUTERWORLD

Microsoft's new Teams Premium tier integrates with OpenAI's GPT-3.5

MarketWatch

Microsoft's Nadella: AI is taking the computer age from 'the bicycle to the steam engine'

The Washington Post

Meet Windows Copilot, the AI coming to help you understand your PC

techradar pro

Microsoft Fabric looks to offer the next generation of AI analytics for your business

TE TechCrunch

Microsoft's Azure AI Studio lets developers build their own AI 'copilots'

VentureBeat

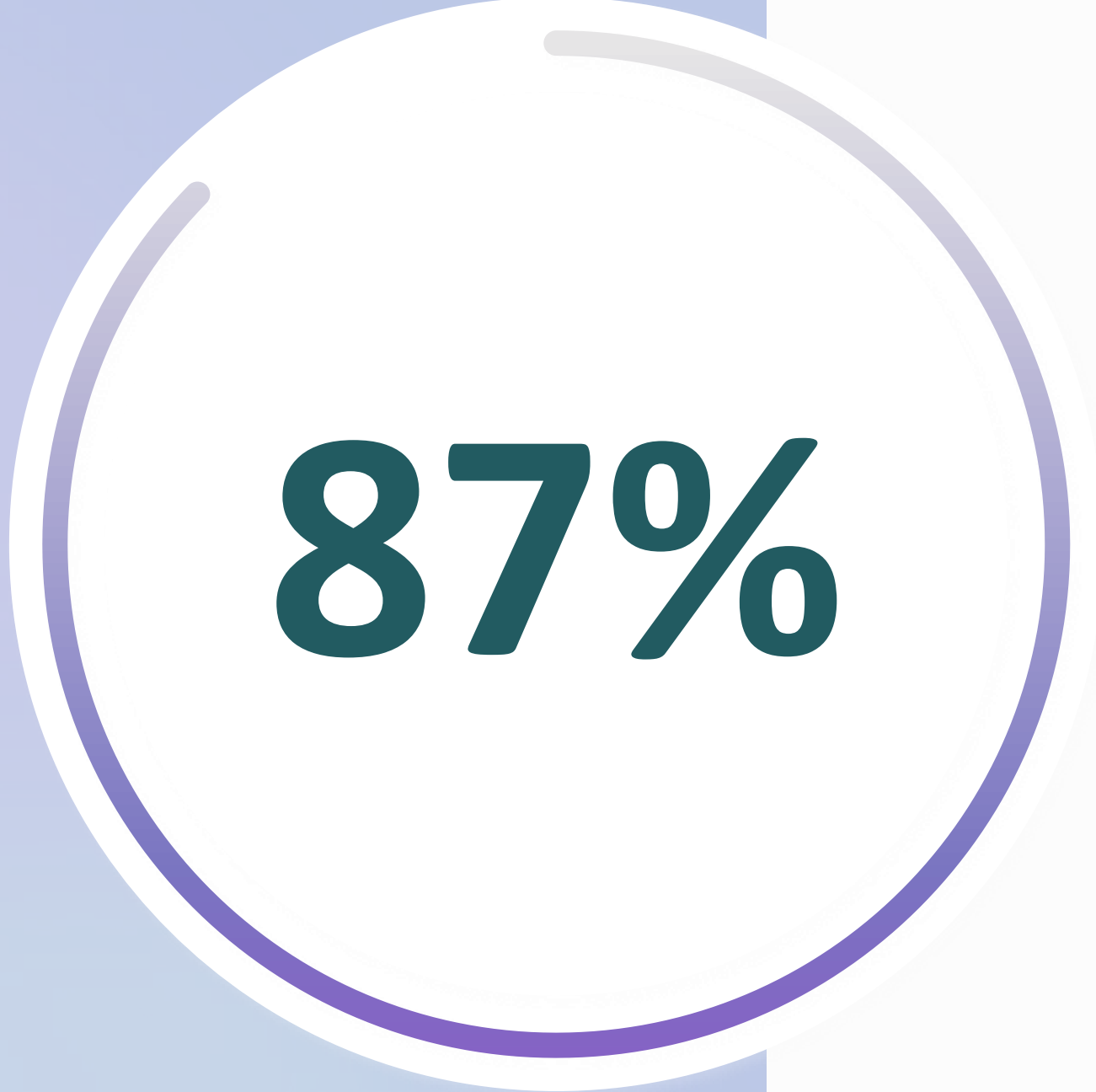
Microsoft announces generative AI-powered Copilot 365 to 'change work as we know it'

CNN BUSINESS.

Real estate agents say they can't imagine working without ChatGPT now

THE VERGE

Microsoft's AI-powered Copilot is getting plug-ins



87%

of organizations believe
AI will give them a
competitive edge


Source: [MIT Sloan Management Review](#)





CIOs are accelerating their efforts to
bring AI to their data estate


Azure


Applications


**Microsoft 365**

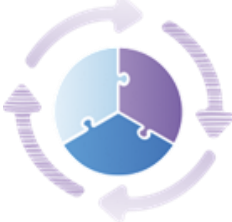
**Power BI**


**Power Apps**

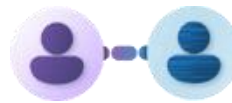
**Power Automate**

**Power Virtual Agents**


**Microsoft Dynamics 365**


**ISV ecosystem**


**Customer Solutions**


**Partner Solutions**


Azure AI Services


**Bot Service**


**Cognitive Search**


**Document Intelligence**


**Video Indexer**


**Metrics Advisor**


**Immersive Reader**

**Vision**

**Speech**

**Language**

**Decision**

**Azure Open AI**

Machine Learning Platform

**Azure Machine Learning**

Data Platform

**Fabric**

AI Infrastructure

**Azure**

Azure
AI Studio

Get to know Azure AI

Azure AI Infrastructure

State-of-the-art silicon and systems for AI workloads

High-Bandwidth Networking

Microfluidic Cooling

Azure Maia Silicon

Azure AI Studio

One place for building and deploying AI solutions

Model Catalog

Complete AI Toolchain

Responsible AI Practices

Enterprise-Grade Production at Scale

Cutting-Edge Models

Access to the latest foundation and open-source models

Model Catalog

Models As a Service

GPT Model Family

Open-Source Models

Small Language Models

Azure AI Services

Pre-trained, turnkey solutions for intelligent applications

Azure OpenAI Service

Azure AI Search

Azure AI Speech

Azure AI Vision

Azure AI Content Safety

Azure AI Document Intelligence

Azure AI Language

Azure AI Translator

Azure Machine Learning

Full-lifecycle tools for designing and managing responsible AI models

Prompt Flow Orchestration

Responsible Model Design

Model Fine-Tuning

Model Training

The **core dimensions** of implementing generative AI effectively

Model choice

Select the right models **for your use case**, benchmark and test them with your data

Total trust

Innovate confidently on top of data privacy, security, compliance, and critical **content safeguards**

Experience quality

Build high-quality LLM-based applications with **information retrieval** and prompt engineering

Streamlined lifecycles

Operationalize and scale the **management** of your GenAI apps as they evolve over time



GenAI

Microsoft Azure **runs on trust**

Your data is your data.

Your data from any fine-tuning is not used to train the AI foundation models.

Your data is protected by the most comprehensive enterprise compliance and security controls.

Azure AI **does not store your data.**
Your data is stored and encrypted in your Azure subscription.

Model fine tuning **stays in your Azure subscription** and never moves into the foundation models.

Encrypted **with Customer Managed Keys,**
Private Virtual Networks, Role Based Access Control
Soc2, ISO, HIPAA, CSA, STAR Compliant.



The most valuable companies build with Azure AI

53,000

organizations
using Azure AI

>50%

of the Fortune 500
on Azure OpenAI Service

150%

increase in work output with
Azure AI



Poll 2

Are you managing multiple GenAI projects with centralized governance in your organization?

- A) Yes, we have a centralized governance structure.
- B) Yes, but governance is decentralized.
- C) No, we are managing them individually.
- D) We are planning to implement centralized governance
- E) We do not have GenAI projects.

**WHAT IS
THE ACUVATE'S GEN-AI PLATFORM
& ORG BRAIN ACCELERATOR**

ACUVATE'S VISION FOR GENERATIVE AI PLATFORM

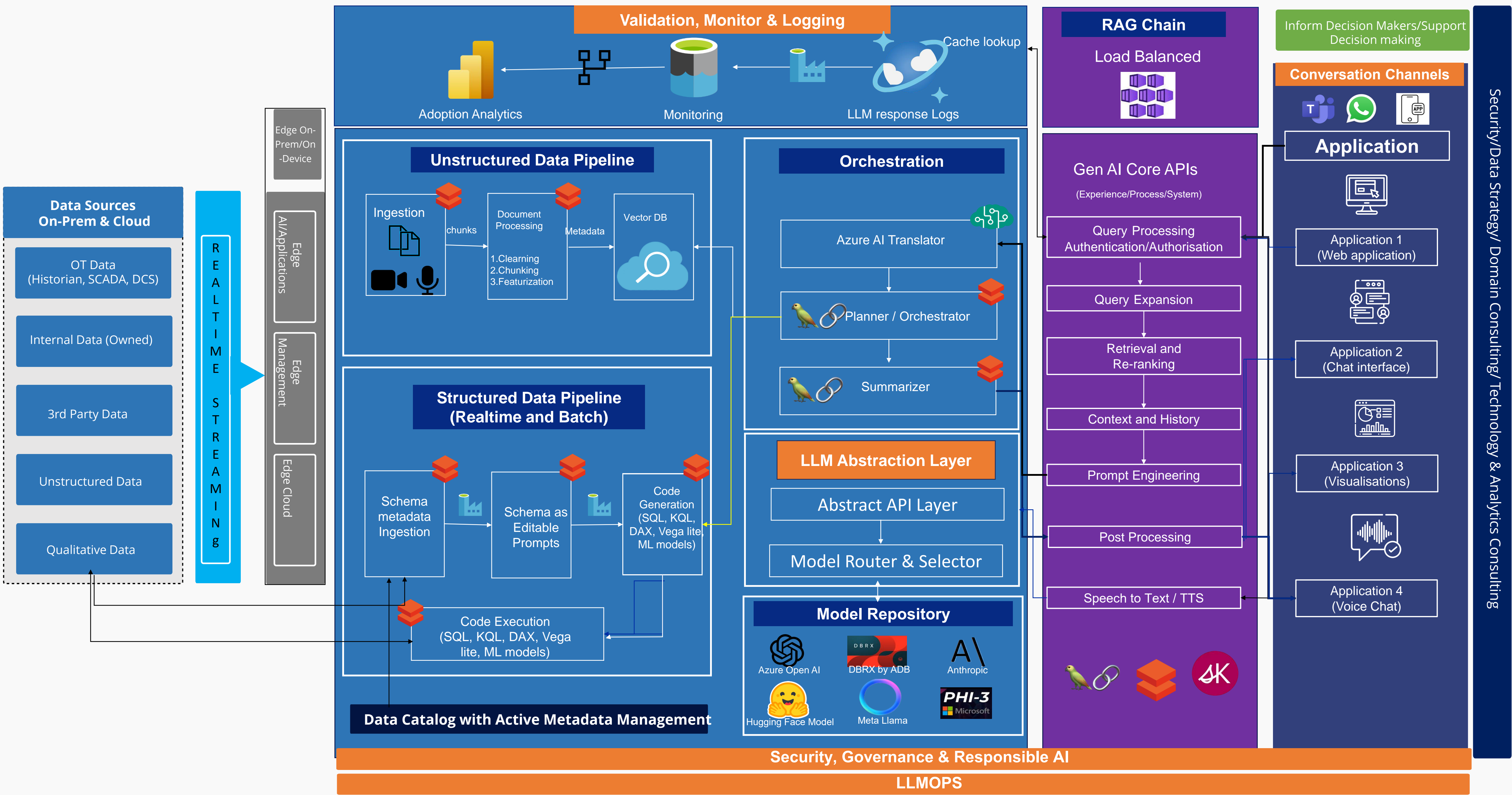


“Our Vision is to empower Enterprises harness the power of Generative AI by adopting the cutting-edge technology services available in the market using an enterprise ready platform approach. The platform should accelerate the time to market enabling businesses to swiftly roll out innovative use cases and achieve their strategic goals with efficiency and confidence.”

In order to achieve this vision, Acuvate has developed a framework -“**Org Brain**”.

Org Brain, simply put, is an accelerator framework designed to enable organizations to swiftly build and deploy Centralized GenAI platform. It consists of pre-built components & methodologies that are enterprise ready and have been built by implementing using the available technologies and best practices. Org Brain eliminates the need to start from scratch, significantly reducing development time and effort by at least 40%.

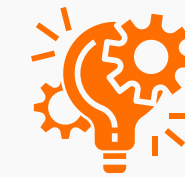
ACUVATE'S CENTRALIZED GENAI PLATFORM ARCHITECTURE



HOW YOU CAN GET BENEFITS FROM ACUVATE GENAI PLATFORM & ORG BRAIN ACCELERATOR?



Centralized Governance: Enables centralized governance, ensuring compliance and security measures are uniformly enforced.



Up-to-Date Innovation: Maintains a modern technology stack, incorporating the latest advancements to enhance usability across various applications.



Cost Efficiency: Drives cost savings through reduced development expenses by leveraging innovative technologies, staying current with tech trends, and minimizing maintenance costs.



Data Security: Enhances data security protocols, minimizing the risk of unauthorized access and inadvertent data exposure, thereby significantly reducing the likelihood of security breaches within Unilever.



Continuous Improvement: Fosters iterative enhancements based on feedback from implemented GenAI applications, ensuring ongoing relevance and operational efficiency.



API Integration: Business teams can seamlessly integrate platform APIs into their applications, leveraging capabilities such as RAG for more accurate information retrieval.



Data Type Agnosticism: Supports a variety of data types, enabling business users to access real-time analytics, forecasting data, and AI-driven insights effortlessly.



Cloud Agnosticism: Provides flexibility to migrate between different cloud platforms easily, offering centralized management for streamlined transition.



Multi-Lingual and Multi-Channel Capabilities: Facilitates the rollout of GenAI applications across different languages and interfaces, ensuring accessibility and usability across diverse user groups within Unilever.



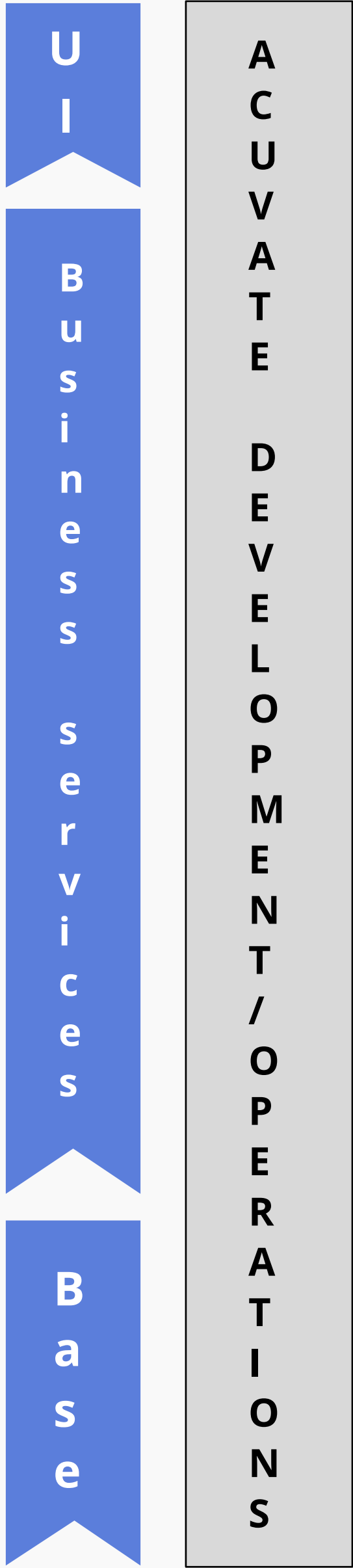
Cloud Platform Agnostic: Offers a centralized location for managing GenAI models, facilitating smooth movement from one cloud platform to another as per business needs and preferences.



Seamless Integration: Effortlessly integrates with various types of GenAI models tailored to specific use cases and compatible with different cloud partners.

















ACUVATE'S (GEN-AI) BUSINESS SOLUTIONS (WITH DEMOS)

ACUVATE BUSINESS SERVICES OVERVIEW



AI	(Co-Pilot) Digital Twins / PowerBI (reporting) / XR (3D)		
AI	Gen-AI user interface: (Search) Documentation – Structured data - Tables		
AI	Edge	Energy Mgt: Utilities / Optimize	
AI	Edge	Customer / Thirdparty Business Applications	
AI	Edge	Optimized Production Line settings	Man
AI	Overall Equipment Effectiveness (OEE)		Man
AI	Edge	HSSE: PPE / Zone protection / Emission leakages / Smoke detection	
AI	Edge	(real time) Quality Control Elementary (products: Very high success rate)	Man
AI	Edge	real time) Quality Control (products: Plastics / lubricants / chemicals)	Man
AI	Operations: E2E from Pred. Maintenance to Maintenance Staff fixing the problem		
AI	(drones / robots) Operations: Leakage Detection / Spillage / Emissions		
AI	Predictive Maintenance (ADI Smart Motor Sensor): For Three Phase Induction & Magnetic eng.		
AI	Predictive Maintenance: For pumps / engines / turbines / compressors / valves / etc.		
AI	Acuvate AI – Machine Learning / AI – Machine Vision: Development – Training – Running (device itself / edge / enterprise data platform)		
Governance / Cleansing / Master data		Acuvate Data Platform	Acuvate Edge Platform
Acuvate 7 steps standard Digital framework			
IT & OT (data sources)		Sensors	(Cloud: MS Azure & On Premise)

ACUVATE'S BUSINESS SERVICES FOR INDUSTRY (ENERGY & MANUFACTURING)

 <p>Energy / Manufacturing Predictive Maintenance (engine / turbine / compressor/ pump / transport belt / etc.).</p>	 <p>Predictive Maintenance (ADI OTO Smart Motor Sensor)</p>	 <p>Energy / Manufacturing Quality Control</p>	 <p>Energy / Manufacturing Quality Control (Elementary)</p>
 <p>Energy / Manufacturing Operations (End to end Problem Solving services)</p>	 <p>Energy / Manufacturing Operations (Leakage detection / Spillage / Emissions) by robots driving around</p>	 <p>HSSE (PPE / smoke detection); (Zone protection)</p>	 <p>Gen AI for Operations Efficiency</p>
 <p>Gen AI search-based services for documentation</p>	 <p>Edge Services with applications</p>	 <p>Acuvate Data Platform</p>	 <p>Sensor (optional bi-directional) based data feed</p>
 <p>AI - ML model development & training</p>	 <p>AI-MV model development & training</p>	 <p>Data Cleansing</p>	 <p>Digital Twin End to End services</p>

1. **Pre-Built demos** - We have the following prebuilt demos that can be showcased to your business users for quick buy-in using a “**Show & Tell**” approach:
 - IT Helpdesk for IT Operations
 - HR Next for HR Operations
 - Operations Next for Factory Operations
 - Knowledge Management Solution – Employees Assistants,
 - Document comparison – Standard Guidelines Comparison, RFP Responses, Contract Documents.
 - Document Generation – BRD, TDD documents creation, Test case generation, Contract document generation, Prescription generation
 - Supplier Automation – Supplier Assistants, Retail Assistants, Procurement Chatbots.
 - Email Classification & Automation – Email Classification (using Sentiment Analysis, Categories), Ticket Classifications

Exclusive Offer For Webinar Participants

A FREE CONSULTATION CALL ON THE DATA READINESS FOR A GENAI PLATFORMS

Discover how prepared your data is and get personalized insights to enhance your GenAI journey.

What You'll Get:

- Comprehensive assessment of your data readiness
- Customized recommendations for optimizing your data strategy
- Expert guidance on implementing a centralized GenAI platform



**Scan this QR & connect with Advisors
OR
or Write us at advisors@acuvate.com**

We will respond you within 24 hours

Visit our company site www.acuvate.com for all information



Poll 3

**How likely are you to invest
in a centralized GenAI
platform?**

- A) Very likely
- B) Somewhat likely
- C) Neutral
- D) Unlikely
- E) Very unlikely

The background of the entire image is a dark blue gradient with faint, glowing white lines and shapes that resemble financial charts, including line graphs and bar charts. A large, semi-transparent white cylinder is centered in the background, with the text overlaid on it.

THANK YOU

Contact: advisors@acuvate.com